



THE PONCA PLAYHOUSE™

301 S. 1st Street • Ponca City, OK • www.theponcaplayhouse.com

The Ponca Playhouse is celebrating its 63rd Season as Ponca City's community theatre. As one of the oldest continuously running theatres, the Playhouse has always relied on sponsorships and advertising income to present four plays and a musical every year. Below is the advertising cost for program ads in five programs which will be seen at 30 performances.

Enclosed is the 63rd Season brochure. The Playhouse is presenting an award winning comedy "1 Man, Two Guvnors" by Richard Bean to kick off the season on September 10. Deadlines for ad copy for programs is September 1 if you want to take advantage of all the performances. For more information or to renew your ad, please call 580-761-3028 or email your business ad as a .jpg or PDF format to poncaplayhouse@gmail.com. The programs this season will be in an 8.5" x 11" booklet format as well as online for the whole season at poncaplayhouse.com.

Program Sponsor Advertising for the 63rd Season 2021-2022

	Full Season	Per show
5.25" x 7.25" Ad:	\$700.00	*\$200.00
5" x 4" Ad:	\$500.00	\$150.00
2.5" x 5.5" Ad:	\$325.00	\$100.00
2" x 4" Ad:	\$200.00	\$75.00

Your company's full season advertisement will be in each program of the 63rd Season for The Ponca Playhouse. Programs are printed for each show and your advertisement will be seen 30 times during the season. Individual per show programs are six performances per show including the musical this year "25th Annual Putnam County Spelling Bee".

**Printed on inside front cover or on back cover of program*

Thank you for your continued support.

Chad Anderson
Ponca Playhouse President